VESSEL MARKET BRIEF

Eastern Europe, Black Sea & Central Asia

Growing boatbuilding in Turkey and Poland; sanctions and logistics limit the East.

Potential signal 2/5 · Indicative, September 2026

Poland

#2 European boat producer by units

Turkey

superyacht and RIB manufacturing hub

Sanctions

Russia and Belarus excluded

Danube/Black Sea

inland and coastal growth

BOATS
Small motorboats, RIBs, yard-built cruisers

ENGINES
OEM packages; Mercury and Yamaha strong

PARTS
Dealer-dependent

VENDORS
Yards (Turkey, Poland), regional importers

ECONOMICS
Mixed currencies, EU and non-EU customs, compliance screening required

VESSEL VIEW
OEM allocation prospects; no consumer channel.

REGIONAL SIGNALS

- OEM engine demand from Polish and Turkish yards
- Grey-market risk in the Caucasus
- Romania and Bulgaria coastal tourism

METHODOLOGY AND SOURCES

Potential scores are comparative planning signals, not forecasts. Indicative, September 2026. Sources include EBI, NMMA, Acobar, São Paulo Boat Show and Vessel's operating dataset.

Independent trader and reseller. Brand names and model references identify products only.